



NO MATTER YOUR PHYSICAL ENVIRONMENT, TREAT YOUR SENSES AND YOUR SKIN TO A NATURAL WELLNESS RETREAT AT HOME WITH **THREE ALL-NEW FORMULAS** GUARANTEED TO ELEVATE YOUR SKIN CARE ROUTINE.



Snow Mushroom & Reishi Masque

Contour and tighten your skin with a de-puffing masque that detoxifies and reduces inflammation to reveal smooth radiance. Purifying clay works to remove impurities while paracress extract stimulates skin cells to contract, revealing a firm, healthy complexion at any age.

KEY INGREDIENTS: Snow Mushroom, Reishi Mushroom, Birch Water, Paracress Extract, Caffeine

RETAIL: 60 ml / 2 fl oz
PRO: 250 ml / 8.4 fl oz



Birch Water Purifying Essence

Replenish your skin with a lightweight essence that detoxifies, purifies, and restores skin's moisture levels. Purifying birch water combats free-radical damage while botanical collagen restores elasticity and improves barrier function allowing your skin to better absorb and retain subsequent products.

KEY INGREDIENTS: Birch Water, Snow Mushroom, Reishi Mushroom, Botanical Collagen

RETAIL: 120 ml / 4 fl oz
PRO: 120 ml / 4 fl oz



Snow Mushroom Moisture Cloud Eye Cream

Revitalize the eye area with a luxuriously fluffy eye cream. Super-hydrating snow mushroom provides intense hydration while powerful botanical peptides smooth roughness, decrease puffiness and diminish under eye bags to reveal a refreshed appearance.

KEY INGREDIENTS: Snow Mushroom, Birch Water, Reishi Mushroom, Botanical Peptides (from Quinoa Seed)

RETAIL: 15 ml / 0.5 fl oz
PRO: 30 ml / 1 fl oz



THE PURE FOREST COLLECTION

EXPERIENCE THE RESTORATIVE POWERS OF SNOW MUSHROOM, BIRCH WATER, AND REISHI MUSHROOM.



ÉMINENCE
ORGANIC SKIN CARE
HUNGARY · SINCE 1958

www.eminenceorganics.com





RECONNECT WITH NATURE

Relax. Take a deep breath. Imagine your toes at the edge of a quiet, peaceful forest. Exhale, releasing the familiar stresses of urban living. Let the healing powers of nature take over.

The Japanese practice of *'shinrin-yoku'*, literally translated to 'forest bathing', is rooted in the philosophy that by immersing oneself in nature, one can positively impact their health and wellness. The theory is simple, but the practice can be difficult in our urban world. Stressors from environmental pollution, digital pollution, and our fast-paced modern lifestyles create barriers to the natural world and wreak havoc on our health and our skin.

Inspired by *shinrin-yoku*, the Pure Forest Collection blends premium ingredients sourced from nature, to bring the healing properties of the forest directly to the skin in three luxurious new formulas.

PURE AND POWERFUL INGREDIENTS

Each new product contains a distinct blend of three of nature's most potent ingredients working in harmony to soothe, detoxify and repair. The result? A pure, glowing complexion.



SNOW MUSHROOM

Known as a super-humectant, this super-hydrating mushroom pulls moisture back into the skin, enhancing elasticity and aiding in natural collagen production. This mushroom holds up to 500 times its weight in water!



BIRCH WATER

Esteemed as nature's detoxifier, this powerhouse sap calms and purifies, infusing nutrients and hydration to restore the skin's natural balance.



REISHI MUSHROOM

Cherished for generations, this healing mushroom boosts cell regeneration, naturally reduces inflammation, and promotes water retention to protect the skin's barrier function.

THE RITUAL OF SKIN CARE

Your skin deserves a retreat. Slow down and take time to connect with your skin care ritual, applying each product with calm, peaceful intention. Get lost in the dreamy textures of the Pure Forest Collection, thoughtfully formulated to enhance your routine and your skin's wellness, naturally.

Replenishing Birch Water Purifying Essence

Revitalizing Snow Mushroom Moisture Cloud Eye Cream

Detoxifying Snow Mushroom and Reishi Masque



37%*

Reduction in eye bags and puffiness

*Twice daily application over 28 days



Did you know? Birch trees reduce pollution in surrounding areas by 50% when planted on urban streets!

WHAT IS AN ESSENCE?

All-new to the Éminence portfolio, the Birch Water Purifying Essence is your new skin care essential. Formulated with purifying birch water and botanical collagen, this essence works double-time to restore elasticity, boost hydration, and prep the skin for products that follow. Set the stage and unlock the true potential of your skin care ritual.

HOW TO: To enhance your routine, introduce this essence after you cleanse and tone. Shake a few drops into your palm, warm the formula in your hands, and gently press into face. Your skin is now plumped and supercharged to better absorb what's next!

